

THE JOURNAL NEWS HUDSON / PLAYLAND PARK SWEEPSTAKES

OFFICIAL RULES

1. **NO PURCHASE NECESSARY TO ENTER OR TO WIN. A PURCHASE WILL NOT INCREASE YOUR ODDS OF WINNING. SUBJECT TO APPLICABLE FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS. VOID WHERE PROHIBITED.**
2. **Eligibility.** Subject to the additional restrictions below, the THE JOURNAL NEWS Playland Park Sweepstakes (the "Sweepstakes") is open to residents of New York State who are 18 years or older at the time of entry. Employees and contractors of the THE JOURNAL NEWS ("Sponsor"), Gannett Co., Inc., Playland Park, and each of their respective affiliated companies, and advertising and promotional agencies, and the immediate family members of, and any persons domiciled with, any such employees or contractors, are not eligible to enter or to win.
3. **How To Enter.** The Sweepstakes will begin at 6:00 a.m. (E.T.) August 8, 2013 and end at 5:00 p.m. August 17, 2013 (the "Sweepstakes Period"). The Sweepstakes Entry Period will begin at 6:00 a.m. (E.T.) August 8, 2013 and end at 5:00 p.m. (E.T.) August 22, 2013.

Mail Entry: During the Sweepstakes Entry Period enter by completing an official Entry Form found in each issue of THE JOURNAL NEWS between the dates of August 4, 2013 and August 17, 2013. Mail completed entry to: **Playland Sweepstakes, THE JOURNAL NEWS, 1133 Westchester Avenue, Suite N-110, White Plains, NY 10604.** No facsimiles or mechanical reproductions permitted. Enter as many times as you wish, but only one (1) entry per stamped envelope and only one prize per household will be awarded. To be eligible all entries must be postmarked and received by the following date: **August 22, 2013**

In-Person Entry: During the Sweepstakes Entry Period enter in person by visiting the offices of the THE JOURNAL NEWS, 1133 Westchester Avenue, Suite N-110, White Plains, NY during regular business hours, completing an Official Entry Form, and depositing your entry form in the designated entry box. Only one entry form per day can be completed.

Sponsor will not be responsible for incomplete, lost, late, postage-due, misdirected or illegible entries. All entries become property of Sponsor and none will be returned. Any questions regarding the number of entries submitted shall be determined by Sponsor in its sole discretion.

4. **Winner Selection.** A total of ten (10) Winners will be selected by random drawing from among all eligible entries received. Five (5) Week 1 Winners will be selected on Monday August 12, 2013 from all entries received by Friday 5:00 p.m. August 9, 2013. Five (5) Week 2 Winners will be selected on Friday August 23, 2013 from all entries received by 5:00 p.m. Thursday August 22, 2013. Non-winning entries will not be carried over to succeeding weekly drawings. Only one prize per person.
5. **Prizes and Odds.** Ten (10) Family Four-Packs of Playland Park full access bracelets (ARV \$120.00 each). Odds of winning depend on the number of eligible entries received.
6. **Winner Notification and Acceptance.** Winners will be notified on or about each Monday that they are selected at the telephone number, or email address provided on winner's entry form. Sponsor will call during regular business hours at number provided on entry form and will leave no messages. Failure to reach winner by phone after three (3) attempts or failure to respond to an email notification or return of such email notification as undeliverable may result in disqualification of winner, forfeiture of his or her interest in all prizes, and selection of a substitute winner from among all remaining eligible entries. To claim prize, each winner must personally visit Sponsor THE JOURNAL NEWS office at 1133 Westchester Avenue Suite N-110, White Plains, NY within five (5) business days after notification (office visits must be between the hours of 9 a.m. (E.T.) and 5 p.m. (E.T.) weekdays) and a valid photo identification may be required. Winners may waive their right to receive prizes. Prizes are nonassignable and nontransferable. No substitutions allowed by winner. Prizes are not redeemable for cash. Prizes and individual components of prize packages are subject to availability and Sponsor reserves the right to substitute prizes of equal or greater value. Winners are solely responsible for reporting and

payment of any taxes on prizes. Winners may be required to complete an affidavit of eligibility/liability and publicity release which must be returned as directed by Sponsor. Failure to sign and return the affidavit or release, or to comply with any term or condition of these Official Rules, may result in a winner's disqualification, the forfeiture of his or her interest in the prize, and the award of the prize to a substitute winner. Except where prohibited, acceptance of any prize constitutes winner's consent to the publication of his or her name, biographical information and likeness in any media for any commercial or promotional purpose, without limitation the Internet, or further compensation. Photos of Winners and/or Grand Prize Winners may be taken at the time they pick up their prizes. Prizes not won and claimed by eligible winners in accordance with these Official Rules will not be awarded and will remain the property of Sponsor.

7. **Participation.** By participating, entrants agree to be bound by these Official Rules and the decisions of Sponsor. Sponsor reserves the right to disqualify persons found tampering with or otherwise abusing any aspect of this Sweepstakes as solely determined by Sponsor. In the event the Sweepstakes is compromised by tampering or other causes beyond the reasonable control of Sponsor which corrupts or impairs the administration, security, fairness or proper operation of the Sweepstakes, Sponsor reserves the right in its sole discretion to suspend, modify or terminate the Sweepstakes. Should the Sweepstakes be terminated prior to the stated expiration date, Sponsor reserves the right to award prizes based on the entries received before the termination date.
8. **Construction.** The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any such provision is determined to be invalid or otherwise unenforceable, these rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.
9. **Sponsor.** **THE JOURNAL NEWS / Playland Park Sweepstakes** is sponsored by the THE JOURNAL NEWS. The decisions of Sponsor regarding the selection of winners and all other aspects of the Sweepstakes shall be final and binding in all respects. Sponsor will not be responsible for typographical, printing or other inadvertent errors in these Official Rules or in other materials relating to the Sweepstakes. For a list of winners (available after August 26, 2013) or a copy of these Official Rules, send a self-addressed, stamped envelope to "Winners List/Official Rules" (as applicable), Playland Park Sweepstakes, THE JOURNAL NEWS, 1133 Westchester Avenue, Suite N-110, White Plains, NY 10604. If you have any questions regarding this Sweepstakes, please contact Mauro Ferrotta at 914-694-5233, or mferrott@gannett.com